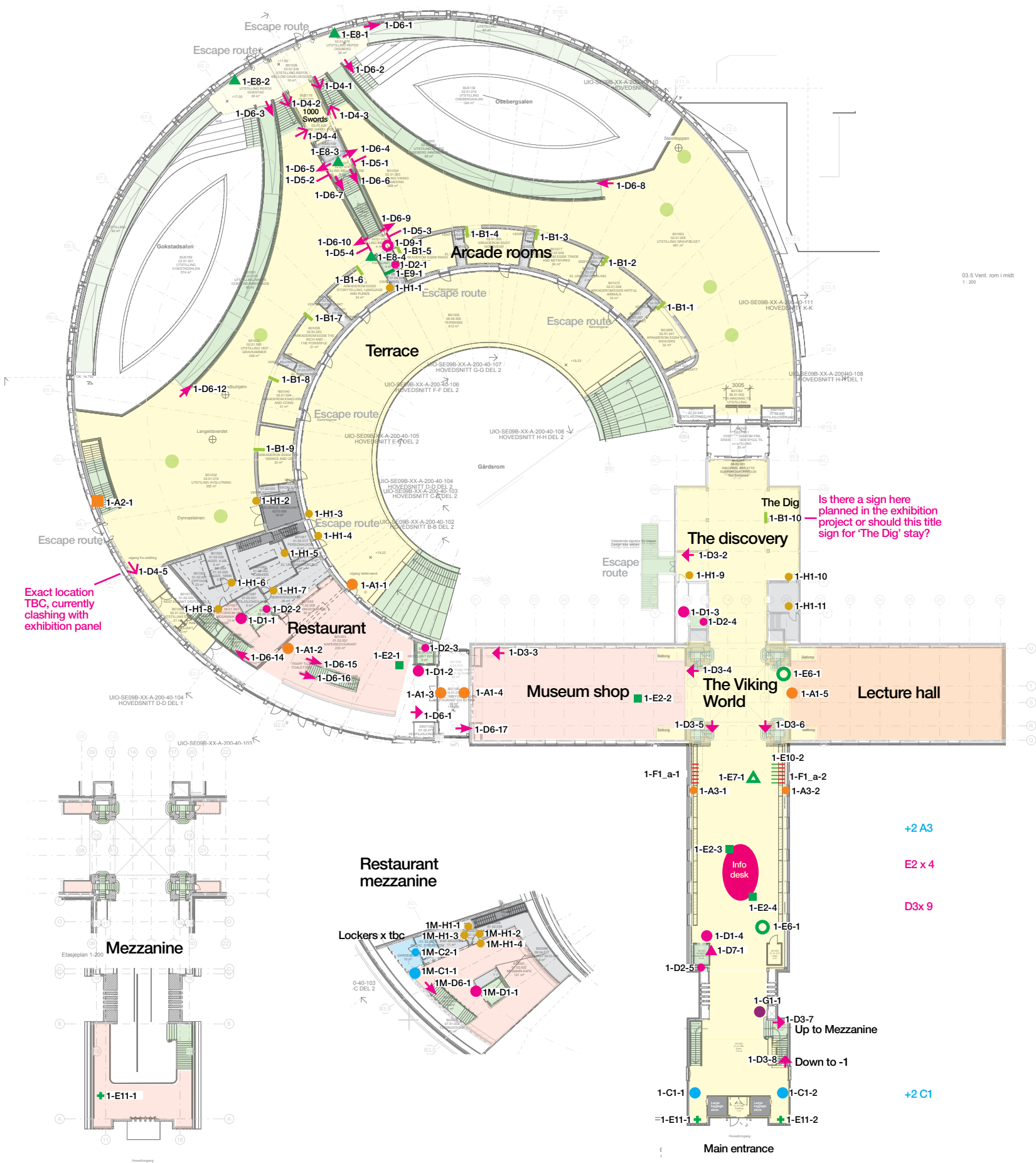


Cartlidge Levene
Museum of the Viking Age

Museum of the Viking Age
Wayfinding and signage

Sign location plans
Draft 14

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- Amenities
- Primary public destinations
- Secondary public destinations
- Public stairs/lifts
- Public toilets/cloakrooms
- Back of house areas
- Back of house stairs/lifts
- Back of house toilets
- Highlight Track objects

Guide to sign types

Primary destination family	
Type A1	Destination name sign
Type A2	Changeable gallery graphic
Type A3	Secondary destination sign
Type A4	Front-of-house door sign

Exhibition narrative family	
Type B1	Exhibition experience title

Facilities family	
Type C1	Facilities entrance signs
Type C2	Facilities door signs
Type C3	Locker door numbers & key fobs

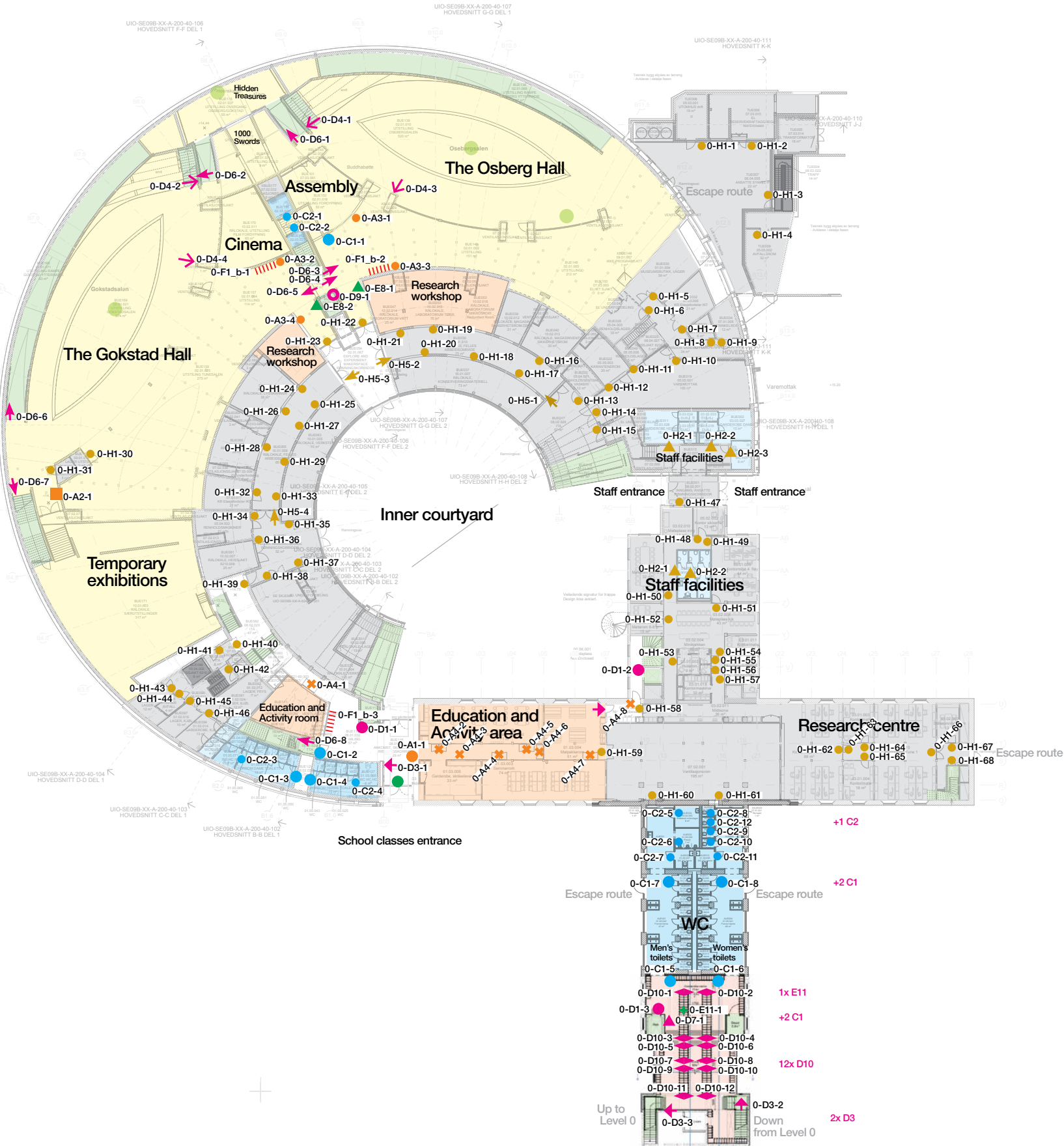
Directional family	
Type D1	Level directory (standard)
Type D2	In-car lift directory
Type D3	Directional panel sign (standard)
Type D4	Directional panel sign (galleries)
Type D5	Directional doorway panel
Type D6	Directional sign (printed)
Type D7	Lift flag
Type D9	Level directory (galleries)
Type D10	Locker end directionals

Information family – analogue	
Type E2	Induction loop sign
Type E3	Instructional and prohibitive icons
Type E4	CCTV disclaimer message
Type E6	Temporary event sign
Type E7	Accessible/tactile map
Type E8	'You are here' galleries map
Type E9	In-car lift poster frame
Type E10	Leaflet rack and lettering (lettering only is part of signage scope, rack by others)
Type E11	Locker numbers and key fobs (total number of individual lockers tbc)

Information family – digital	
Type F1	Digital screens (F1_a to be developed as part of furniture by others)

Donor messages	
Type G1	Primary donor listing
Type G3	Secondary donor listing (locations not determined, tbc)

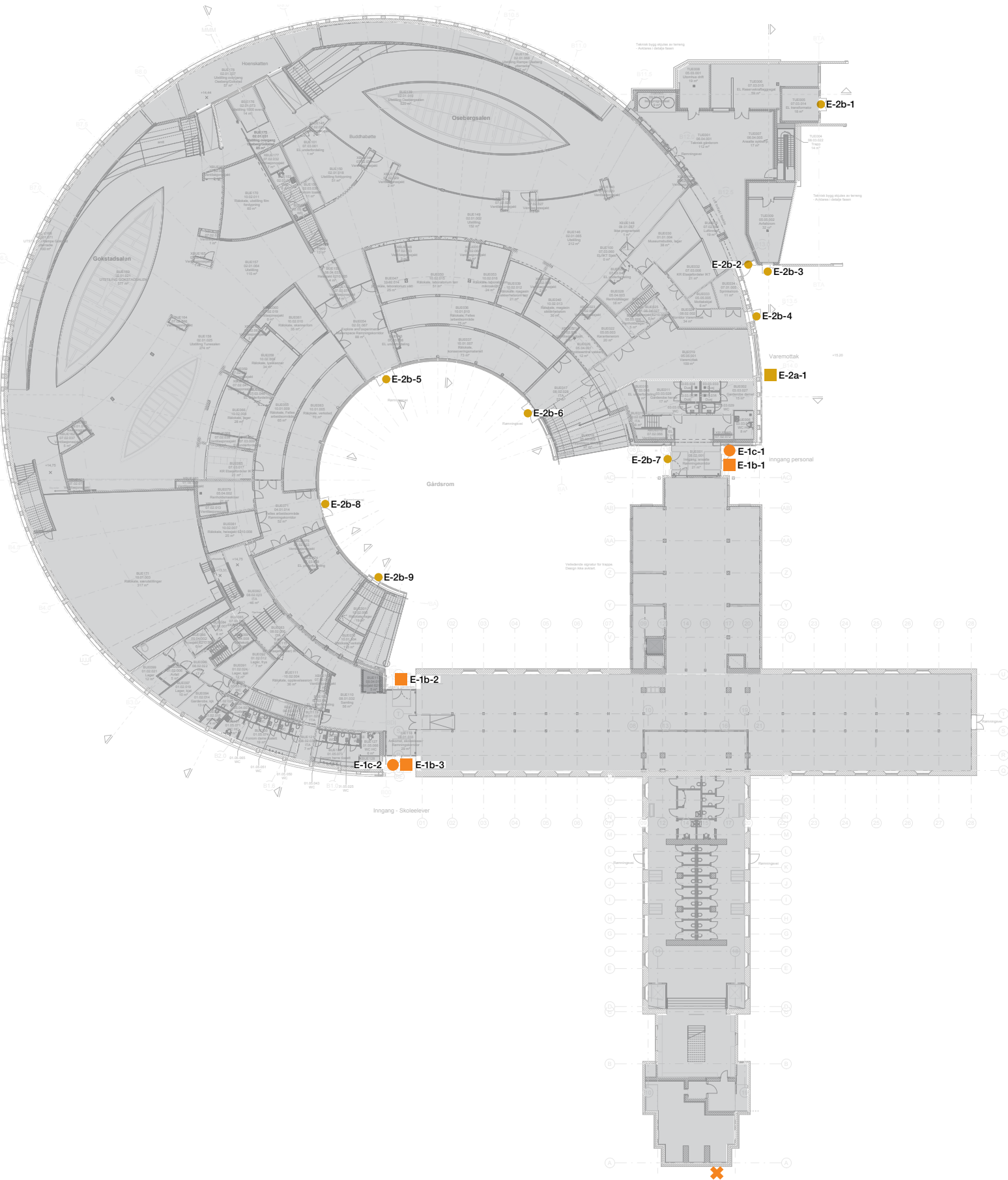
Back of house family	
Type H1	Back-of-house door sign
Type H2	Back-of-house toilet sign
Type H3	Back-of-house level number
Type H4	Back-of-house locker numbers
Type H5	Back-of-house directional sign



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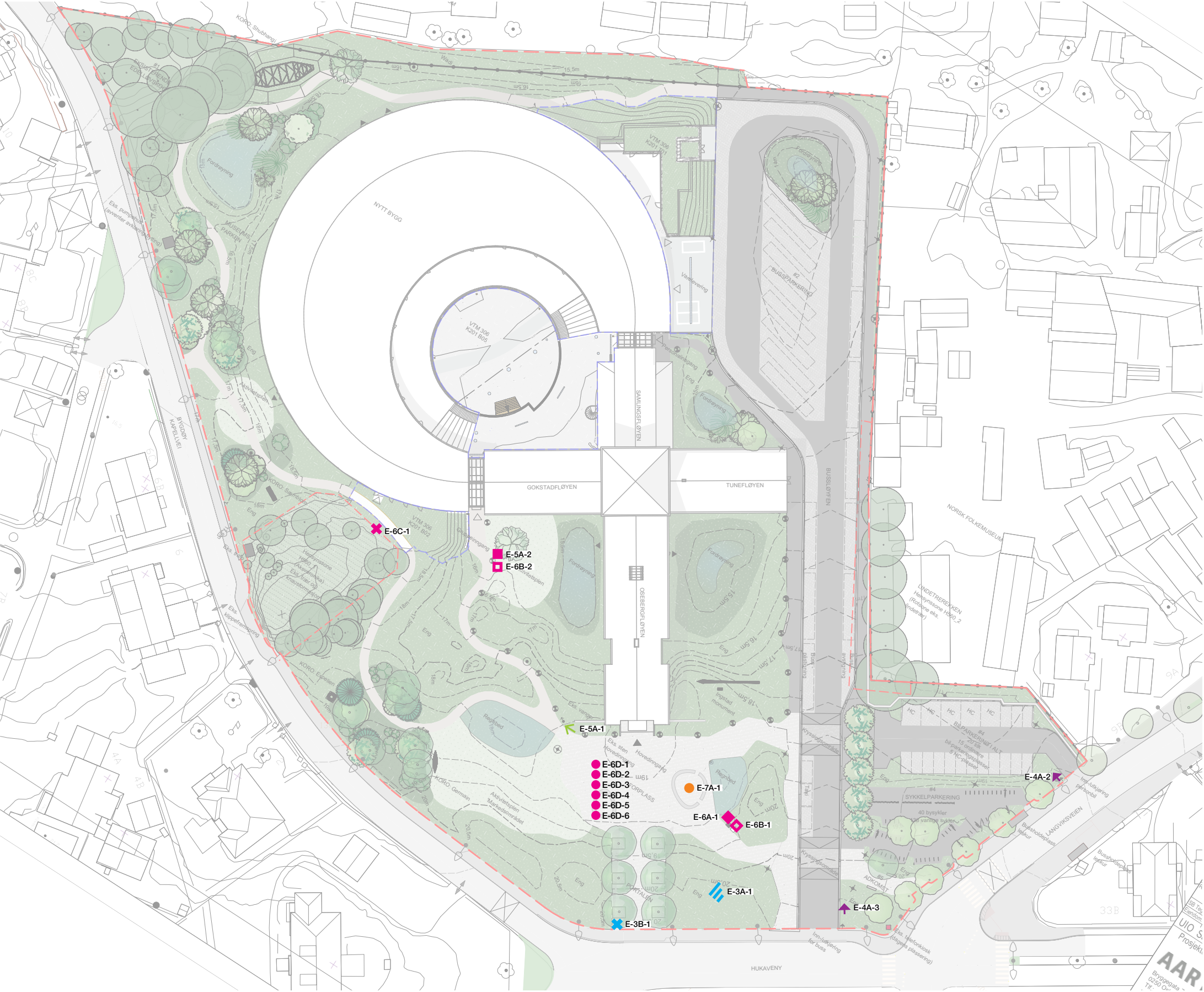
Guide to sign types

- Primary destination family**
 - Type A1 Destination name sign
 - Type A2 Changeable gallery graphic
 - Type A3 Secondary destination sign
 - Type A4 Front-of-house door sign
- Exhibition narrative family**
 - Type B1 Exhibition experience title
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 - Type H4 Back-of-house locker numbers
 - Type H5 Back-of-house directional sign



Guide to sign types

Primary destination family		
✕	Type 1a	Primary entrance sign
■	Type 1b	Secondary entrance sign
●	Type 1c	Door level logos + opening times
Back of house family		
■	Type 2a	Delivery bay entrance sign
●	Type 2b	Back-of-house door sign



Guide to sign types

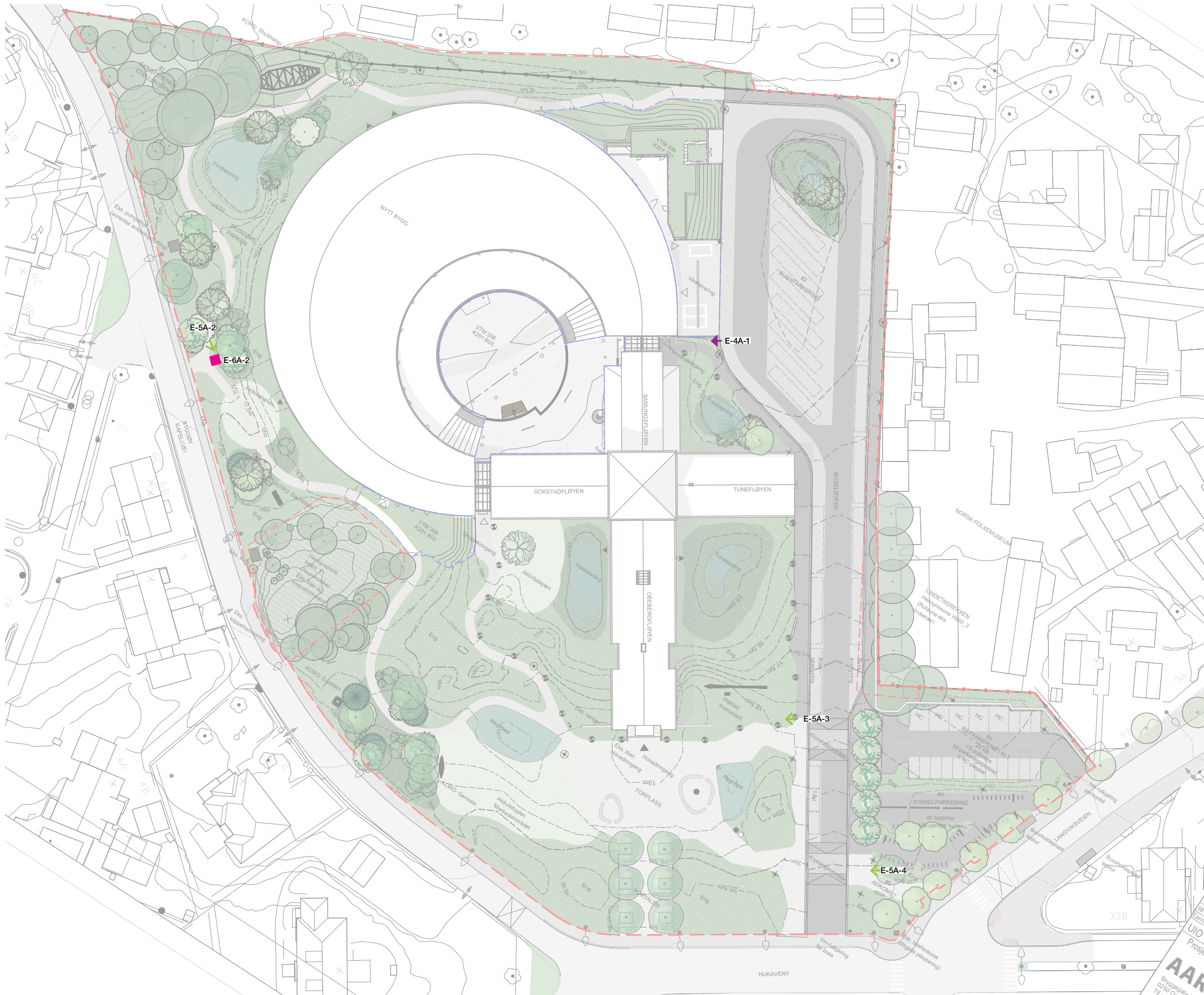
- Primary destination family**
- Type 3A Large logo/museum name in landscape
 - Type 3B Secondary logo/museum name
- Vehicular family**
- Type 4A Vehicular directional
- Pedestrian family**
- Type 5A Pedestrian directional
- Information family – analogue**
- Type 6A Site map
 - Type 6B Poster frame
 - Type 6C Information sign
 - Type 6D Mobile outdoor sign system
- Exhibition narrative family**
- Type 7A Viking world map

Museum of the Viking Age

Wayfinding and signage

Sign location plan_Draft 14 – Phase 2

Museum Park



Guide to sign types

Primary destination family

- | | |
|---------|-------------------------------------|
| Type 3A | Large logo/museum name in landscape |
| Type 3B | Secondary logo/museum name |

Vehicular family

- ↑ Type 4A Vehicular directional

Pedestrian family

- ↑ Type 5A Pedestrian directional

Information family – analogue

- Type 6A Site map
- Type 6B Poster frame
- Type 6D Mobile outdoor sign system

Exhibition narrative family

- Type 7A Viking world map